Kahoot! FOR BUSINESSES

Make training, events, and presentations fun and engaging in your company

September 2018
How to insert a background image

1. Right click on your slide and click change background.
2. Choose the image from your computer.
3. Choose Image Options to adjust the Transparency, Brightness and Contrast.
HIGHLIGHTS

42M MAUs in the U.S.

1.6B Cumulative players

70M+ Monthly active users (MAUs)

1M Corporate MAUs

10 Minutes per game session

500K Business users

3.3 Games played per second

206 Countries active

51M Kahoot games on platform

“[This] Norwegian company has taken the globe by storm.”
- EdSurge
97% of the Fortune 500 have created a Kahoot! account

Over 1M corporate employees use Kahoot! for training, presentations, events and team building.

Based on feedback of 1,000 sales trainees at Getty Images, a training session with Kahoot! is now rated 4.75-4.8 out of 5.
-Greg McLaughlin, VP, Global Sales Operations, Getty Images
WHY ARE THE FORTUNE 500 USING KAHoot!?
Boring training? Never again!

Engaging, interactive presentations

New way to onboard employees

Bring more fun to your events!

Connect teams, even remotely

To help us keep Kahoot! FREE for teachers and students around the world!
How to insert an image
1. Right click on the current image and select Replace Image.

COMMON USE CASES
Training and learning & development is key

Training & workshops
Anything from team meetings to company communications
Enhance presentations
Make content stick
Make audience more engaged

Onboarding & HR
New employees
Training in several areas:
how the company works, culture, business goals/visions, policy.
Introductions to new employees: who they are, getting to know others etc.

Sales & Product training
Adding concrete knowledge about specific areas in the company:
- New products
- New features
- New services
- New markets
- Sales training

Events
Ice breaker for parties, seminars; welcome session or general learning sessions
Fun and engaging to get energy up or trigger the competitive feeling in the room!
CHOOSE A BUSINESS PLAN
for your company
CHOOSE A KAHOOT! BUSINESS PLAN

Kahoot! Plus
Essential features for creating, sharing and playing games

Kahoot! Pro
Advanced features such as a premium image library and a license to use at external events

Kahoot! Premium & Premium Event
Support for large scale games, your own customer success coach and flexible payment options

Premium Event edition is tailored for one-off events of all different sizes.
KAHOOOT! PLUS

Feature overview and up-to-date pricing: kahoot.com/businesses/pricing

1. Use Kahoot! inside your company
2. Branded games
3. Detailed game reports
4. Challenges for remote training
5. Organize kahoots in team folders
KAHOOT! PRO

Feature overview and up-to-date pricing: kahoot.com/businesses/pricing

1. Use Kahoot! inside and outside your company
2. Branded games
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5. Image library with millions of images
6. Organize kahoots in team folders
KAHOOT!
PREMIUM

1. Use Kahoot! inside and outside your company
2. Branded games
3. Detailed game reports
4. Challenges for remote training
5. Image library with millions of images
6. Customer success coach
7. Multiple team spaces
8. Flexible payment options
9. Organize kahoots in team folders

Feature overview and up-to-date pricing: kahoot.com/businesses/pricing
KAHOOT! PREMIUM
EVENT EDITION

- Full set of advanced Kahoot! features and the highest number of players included
- Host an event within 3 months of purchasing a license.
- 2 hours of customer success coaching to help you plan your live event

Feature overview and up-to-date pricing: kahoot.com/businesses/pricing
KAHOOT! ENTERPRISE PLANS
Large team to engage? Bigger companies mean bigger games!

Secure, private team space

**Easy deployment** generate and share a universal license key, replacing the manual invitation process

Customer success coach

Flexible payment options

**Only in Premium:** support for collaboration across parent and subsidiary companies

**Only in Premium:** host up to 2,000 players in one synchronous live game and mobile challenges for virtual training
PREMIUM FEATURES
A quick tour
GET STARTED!

1. Team space
2. Remote training
3. Advanced reporting
GETTING YOUR ORGANIZATION READY IN 1-2-3

1. Add your company’s logo
   It’ll let you brand your game, for example, the game lobby and each question lobby screen.

2. Copy kahoots
   Copy any kahoots from your own account to the shared team space.

3. Invite trainers
   Add your colleagues to collaborate on kahoots in the private, secure team space.
Get started

TEAM SPACE!

Remote training

Advanced reporting
YOUR TEAM SPACE

Switch between private account and your organization’s shared area in Kahoot! for businesses

Get inspired with a set of editable kahoot templates.

All your company’s kahoots and their folders (coming soon!) are visible here. Kahoots can be played, edited and shared with all colleagues who join your team space.
Create new folders to go in your team space. Here, you can Open, Rename, Move, Duplicate, or Delete a folder.

Move kahoots into folders by selecting the dropdown.
TEAMS SPACE

The organization management page allows you to manage your team and adjust other settings.

Send new invites; both individually or in batches.

Manage pending and expired invites: resend or cancel them.

You can also remove users from your organization.
Company of Awesome

Settings

Team space name (required)

Company of Awesome

Full color logo

White logo

File types: PNG, JPG
Recommended dimensions: 300x300px
Max. size: 2MB

Recommended: Upload both a color and a white logo (with a transparent background) for the best custom experience.

Universal license key

Enterprise plans only: generate a universal license key to simplify deployment for large teams

Invite members (2)

Invite members to your team space
Join with the Kahoot! app or at kahoot.it with Game PIN: 93174

5 Players

Woodchuck
Abdul

Unicorn
DaniellaL

Daria

Waiting for players...

BRAND YOUR GAMES
Make the game lobby your own
Question 1 of 8

What is the size of our user base?

Win up to 1,000 points!
GAME PODIUM BRANDED, TOO
Get started
Team space
REMOTE TRAINING!
Advanced reporting
ASSIGN MOBILE TRAINING CHALLENGES

1. Open one of your kahoots.
2. Create a challenge by clicking on the Challenge button. Copy and share the link or PIN, for example, by email.
3. Players play the Challenge on their mobile device.
KAHOOT! PLUS ADVANCED REPORTS

1. Go to Reports from your shared org area.

2. Each kahoot shows the name of the host and the date when it was played.

3. Dive into details for each game.
DETAILS AND RESULTS OF A GAME

Check a short summary first: how many players joined, did someone get 100% answers, etc.

1

MsWoodchuck hosted a 10-question kahoot with 8 players. 68% of answers were correct with 0 players scoring 100%. Question 8 was the trickiest and question 5 was the easiest. 1 player (13%) didn’t answer some of the questions.

Download full report (XML)

2

Final leaderboard

<table>
<thead>
<tr>
<th>Rank</th>
<th>Nickname</th>
<th>Total score</th>
<th>Correct answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bio</td>
<td>10998</td>
<td>9</td>
</tr>
</tbody>
</table>

View the final leaderboard and the players’ scores.
QUESTION ANALYSIS

1. Expand each question and dive into details question by question.

2. See the percentage of correct answers and how long it took players to answer them correctly.

3. When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?
TRACK PLAYER PROGRESS AND VIEW FEEDBACK

1. This is the final leaderboard with players and their points.

2. Get insights into the game progress. You can see who was leading and how positions changed, who snuck in last minute, etc.

3. Feedback from players of the kahoot received after the game.
WATCH OUR VIDEO GUIDE FOR MORE!
THANK YOU!
Sign up at kahoot.com/businesses